

# Strategic Plan of the Pittsburgh Chapter of STC

September 1, 2008

STC Pittsburgh's mission is to provide professional support for technical communicators in the region. As stated in each issue of our newsletter *Blue Pencil*, the chapter strives to:

- Provide opportunities for professional development,
- Help members achieve their career goals,
- Support the local business community,
- Promote technical communication as a career.

In 2004, we surveyed our members' interests and needs -- why they joined STC and what they want to get from their membership. The results show that vast majority joined in order to get professional development and to network. On the education side, they wanted information on tools, good writing and project management. These results have held true for years.

We combined our mission statement with the survey results to develop this strategic plan.

This chapter plans to continue to meet the express needs of our community through the following activities, listed in order of importance:

1. Professional development
2. Networking
3. Member recruitment and retention
4. Maintenance of a job bank
5. Liaison with local colleges and universities
6. Fundraising
7. Periodic member survey
8. Community service